

COMMUNITY AND HOUSING DEPARTMENT

Simon Williams - Director

To: Licensing Department
London Borough of Merton
Merton Civic Centre
London Road
Morden SM4 5DX

Public Health, London Borough of Merton
Merton Civic Centre
London Road
Morden SM4 5DX
T: 020 8545 4834

Date: 29/06/2017

Re: Application for a Premises Licence under the Licensing Act 2003 – 14 Leopold Road, Wimbledon Park, London

Dear Sir/Madam,

As a responsible authority under 2012 amendment to the Licensing Act 2003, the Director of Public Health for Merton wishes to make representation to the application for a premise licence request for 14 Leopold Road.

There is much evidence to show that tackling alcohol misuse is central to achieving good health and wellbeing, and we want to create an environment and culture that prevents problem drinking from starting and provides help for those that are struggling.

This representation aims to ensure the health implications are considered as part of the decision with respect to the licensing objectives. We would like to work together to promote a safe and sociable alcohol environment, and with this in mind we will consider the withdrawal of this representation if the following conditions are added to your license:

1. Public safety

- Drinkaware will be promoted through the business website and drinking sensibly and appropriately will feature on any menus and marketing literature.

2. Prevention of public nuisance

- A log shall be kept at the premises and record all refused sales of alcohol for reasons that the person is, or appears to be, under 18 years of age or the person is intoxicated. The log shall record the date and time of the refusal and the name of the member of staff who refused the sale. The log will be made available on request by the Police or an authorised officer of the local authority.

3. The protection of children from harm

- A 'Challenge 25' Scheme shall operate to ensure that any person attempting to purchase alcohol who appears to be under the age of 25 shall provide documented proof that he/she is over 18+ years of age.
- The Premises Licence Holder shall ensure that full training is provided to all staff on commencement of employment on their Challenge 25 policy and the law relating to the sale of alcoholic products and any system or procedures that they are expected to follow in the course of dealing with these goods.

We appreciate your co-operation and look forward to hearing your response,

Dr Aalaa Jawad
Public Health Registrar

On Behalf of Dr Dagmar Zeuner, Director of Public Health

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